



MARGARET DALY DESIGNS  
[margaretdalydesigns@gmail.com](mailto:margaretdalydesigns@gmail.com)  
[www.margaretdalydesigns.com](http://www.margaretdalydesigns.com)

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**MDD (Margaret Daly Designs)**

Per banner development fee: \$100

(not a recurring cost unless design is changed or placement lapse applies)

**Applies to all ads and placements regardless of frequency.**

**Due to system purging a 60 day lapse of placement requires a new ad image if recurring client cannot supply original image.**

**Client supplies banner image no additional fee**

**(See sizing below)**

**Pricing is valid for 1 year from the date of contract unless otherwise specified**

**ie: Permanent listing (5 years)**

**Invoicing through PayPal(credit card accepted) & Check**

**(service starts at check clearance)**

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## Guest Post Publication(1 per month)

guest post written by client

(Guest posts cannot be a permanent listing)

**\$20 per post** paid monthly, **\$228 per post** paid yearly

Main [Rukia Publishing](#) blog: [Sarah Jane's Blog](#)

### **Alternative posting(1 per month):**

**May also be used for Alternative direct placements of banner ads**

[Glass Half Full Blogspot](#)

[Imagine The Possibilities Blog](#)

[Meet In The Middle Blogspot](#)

[Rukia Book Blogger Blogspot](#)

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## Sidebar small banner placement on blogs

### Top placement (sidebar) Monthly ONLY

Special sizing dependant on placement site

#### **Top placement cannot be a permanent listing:**

##### **Main blog**

\$50 per month

##### **Alternative blogs as listed above**

\$30 per month per placement

### Secondary placement (sidebar)

Special sizing dependant on placement site  
cannot be a permanent listing, can be purchased for 1 year

##### **Main blog**

\$45 per month, \$513 1 year term

##### **Alternative blogs as listed above**

\$25 per month per placement, \$285 per placement 1 year term

### Random placement (sidebar)

Special sizing dependant on placement site

##### **Main blog**

\$35 per month, \$399 1 year term, \$1890 permanent listing

##### **Alternative blogs as listed above**

\$15 per month per placement, \$171 per placement 1 year term, \$810 per permanent placement

**All alternative(4) sidebar small banner random placement permanent \$3060**



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## Blog header banner placement

Special sizing dependant on placement site

### **Main blog Monthly ONLY**

\$60 per month

### **Alternative blogs as listed above**

**(cannot be a permanent listing, see below for option)**

\$40 per month per placement

### **SPECIAL OPTION** (35% savings) \$312

1 year term placement on 1 of the following only:

<https://somuchmore4me.weebly.com/>

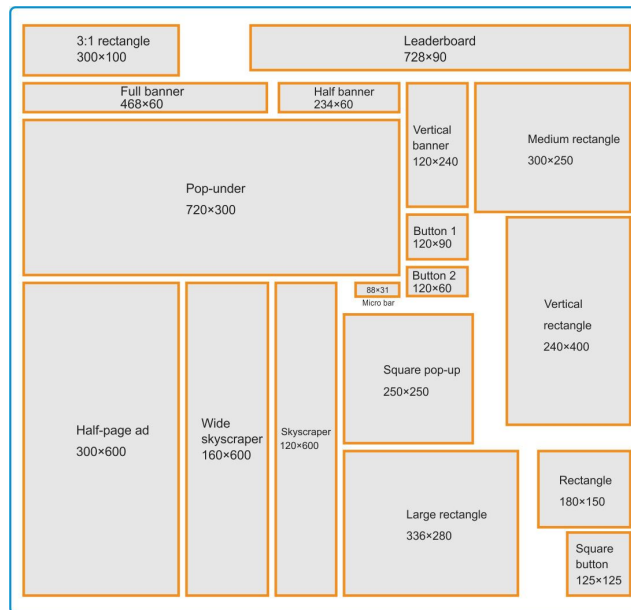
<https://itpmeetsrukia.blogspot.com/>



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## Banner sizes for direct placement



**(image does not reflect placement area)**

**Some sizes are not available for all placements**

**Placement is always below header**

### **Available direct placement sites**

[Rukia Publishing](#)

[Margaret Daly Designs](#)

[Rukia Author Marketing Services](#)

[So Much More 4 Me/Imagine The Possibilities](#)

[Margaret A. Daly](#)

[Author Margaret A. Daly](#)

[Sybil Shae Romance](#)

[The Autumn of Terror](#)

[Author Sarah Jane Butfield](#)

### **Alternative direct placements from posting sites**

[Glass Half Full Blogspot](#)

[Imagine The Possibilities Blog](#)

[Meet In The Middle Blogspot](#)

[Rukia Book Blogger Blogspot](#)

**Additional Alternative sites are available upon approval of site owners**



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**Regular Horizontal Banner Sizes**

728 x 90

468 x 60

336 x 280

300 x 100

300 x 250

250 x 250

**Regular Vertical Banners Sizes**

120 x 240

120 x 600

160 x 600

240 x 400



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## Cost per regular banner

### **Home Page Placement**

\$150 per month per placement, \$1700 per year per placement, \$8,100 per permanent placement

### **Secondary page placement**

\$100 per month per placement, \$1140 per year per placement, \$5400 per permanent placement

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## Additional Banner Sizes Monthly ONLY:

### **Half page ad: (300 x 600) Secondary page only**

\$200 per month per placement

(not available for all site placement or alternative site placement)

### **Large pop under header: (720 x 300)**

\$175 per month per placement

(not available for all site placement or alternative site placement)

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### **Full page stand alone: Contains header image, display banner image, link & description of services**

\$350 per month per placement, \$3,570 yearly per placement

(cannot be homepage)

(not available with alternative site placement)



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## Small Horizontal Banner Ads

**Any site, any page**

**234 x 60**

\$50 per month per placement, \$570 per year per placement, \$2700 per permanent placement

**180 x 150**

**125 x 125**

**120 x 90**

**120 x 60**

\$25 per month per placement, \$285 per year per placement, \$1350 per permanent placement

**88 x 31**

\$10 per month per placement, \$114 per year per placement, \$540 per permanent placement

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## Text Link Only Ad

**Any site, any page**

\$5 per month per placement, \$57 per year per placement, \$270 per permanent placement



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## Social Network Posting

### **Facebook (FB)**

#### ***"Sponsored by" post \$35***

1 post pinned to a page for 1 week - (only 1 time per month)

Shared to 2 groups per day for 1 week

Includes 1 Ad image, text and link

#### ***Regular post***

#### ***1 Month posting \$175***

Shared to 2 groups per week each

Includes 4 Ad images, text and link

Week one:

<https://www.facebook.com/SoMuchMore4Me/>

<https://www.facebook.com/mdaly.margaret>

Week two:

<https://www.facebook.com/RukiaPublishing/>

Week three:

<https://www.facebook.com/promotingauthors/>

Week four:

<https://www.facebook.com/RukiasNewSeries4Authors/>

### **Twitter**

30 Tweets - \$30

1 Tweet A Day for 30 days from rotating accounts

Includes 1 ad image, text and link

### **Twitter Blasts**

Must comply with twitter use policies(original content in every tweet including images)  
(24 hours of publicity)

#### **Option 1**

12 tweets- 1 tweet every two hours for a 24 hour period

Includes 12 Ad images, text and link

\$360

#### **Option 2**

24 tweets- 1 tweet every hour for a 24 hour period

Includes 24 Ad images, text and link

\$720





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## Advert in Mailings

***Add Advert to 1 edition of Rukia Saturday Newsletter as “Sponsored by” spotlight for \$25***

***Add Advert to Footer of Rukia Newsletter for 1 month \$25.00, \$285 yearly placement, \$1490 permanent placement***

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